



3rd National Business Forum 2004, SANMA Province

Matrix

VISION: Private Sector Leading Economy to Recovery.



Tourism Sector

VISION: Private Sector leading Economy to recovery

STRATEGY: Achieve through Business Forum Recommendations.

Policy Areas & Objectives	Strategy	Actions	Responsibility	Target Date for Completion	Remarks
1. Increase visitor arrivals to 200,000	1.1 Strengthen the VTO and its budget to achieve target	<i>i) Recruit Marketing Manager</i> <i>ii) Implement destination marketing plan</i> <i>iii) Activate VTO Act with 2/3 funding from Govt & 1/3 from private sector</i>	VTO VTO VTO	<i>By Nov 2004</i> Nov 2004 onwards <i>By Jan 2005</i>	
	1.2 Increase airline carrying capacity	i) Research other markets to expand Air Vanuatu's	Air Vanuatu	By end of 2005	

		services ii) Invite other international airline carriers	AVL	By June 2005	
	1.3 Establish low cost credit line for SME's	i) Reduce base interest rate (Finance Monetary Policy)	RBV, MFEM	By April 2005.	Refer to Finance Sector
	1.4 Undertake national tourism awareness program	i) Continue implementation through schools, communities & radio programs	NTDO	Throughout 2005.	
	1.5 Develop Pekoa airport to accommodate 747 aircrafts	ii) Source funding & promote investment opportunity	MFEM, MIPU, VIPA AVL.	2005 onwards	
2. Improve Tourism Development in the Outer Islands	2.1 Increase tourism visitations	i) Prioritize infrastructure investment in accordance to actual visitor impact	NTDO	Jan 2005.	
	2.2 Improve telecom- munication systems and I.T.	i) Continue expansion of TVL 's newly launched rural telephone product	TVL, VIBA	Throughout 2005.	
	2.3 Create competitive fare structures to outer-islands	i) Invite other airlines to operate domestic routes	MIPU, MTTBD, AVL Air Vanuatu, Vanair	End of 2005.	
	2.4 Introduce discounted air pass	i) Price outer-island packages in \$AU/\$NZ	Air Vanuatu	Jan 2005.	
	2.5 Conclude internat-	i) Commence services	MIPU	March 2005.	

	ional air services agreements	between Tanna and New Caledonia			
3. Increase & Improve Product Awareness	3.1 Improve visitor satisfaction	i) Adopt operator product and service standards	NTDO	Jan 2005.	
		ii) Encourage conservation, sustainability & attraction for eco-tourism projects.	Environment Unit & NTDO	June 2005.	
		iii) Conduct awareness to citizens & Business houses on sustainability & attractiveness of eco-tourism	NTDO	Jan 2005 onwards	
4. Increasing Profitability Through Yield	4.1 Review destinational marketing strategy	I) Move towards a differential strategy and one which focuses on higher spending markets	VTO	Jan 2005 onwards	
	4.2 Commission market research	I) Continue to visitor/ exit surveys.	VTO	Jan 2005 onwards	
	4.3 Monitor competitor activities	I) Compare package prices and develop strategies to counter competition	VTO	By Dec 2004	
	4.4 Develop special events	I) Continue Implementation of Marketing Strategy during low season.	NTDO, VTO	Jan 2005.	

	4.5 Encourage repeat visitors	I) Develop & implement strategy to attract repeat visitors	VTO	Jan 2005 onwards	
	4.6 Reduce utility costs	I) Negotiate with Unelco, TVL & Fuel companies for high consumption users.	MIPU, MOL	November 2004 onwards.	
	4.7 Support Vanuatu local products	I) Continue Coordination of local suppliers to meet supply needs of the tourism Sector.	CCI, Tourism Industry.	Jan 2005 onwards	
5. Increase variety of accommodation to suite all visitor's preferences	5.1 Promote all types of available accommodation.	I) Consolidate marketing of rural & urban products into one.	NTDO, Island Safaris VTO	Jan 2005 onwards	
	5.2 Create opportunity to offering competitive high quality accommodation	I) Package investment proposals offering preferred types of accommodation	VIPA, NTDO	Jan 2005 onwards	
6. Improve overall quality of tourism services	6.1 Strengthen all institutions offering tourism related training	I)Continue range of training programs offered at VIT, coordinate with Provinces through out Vanuatu	INTV, NTDO, CCI	January 2005 onwards.	
		ii) Continue executive	CCI	Jan 2005 onwards.	

		management training through CCI.			
		iii) Continue Coordinating offshore training & local attachments.	CCI, VHRA, VIBA	Jan 2005 onwards	
		iv) Secure appropriate funding	CCI, VHRA, VIBA	Jan 2005 onwards	
	6.2 Strengthen internal security at all levels	i) Continue public awareness through Police, Judiciary & Chiefs.	Police, Chiefs	Jan 2005 onwards	
		ii) <i>Declare 2005 as "Yia Blong Tourism"</i>	NTDO, VTO, CCI	Jan 2005.	(agreed in 2003)
	6.3 Improve interaction between Public Service and private sector.		l) Ensure relevant public institutions act promptly to tourism related matters.	NTDO, PSC	Nov 2004 Onwards
7. Strengthen Ni-Vanuatu participation & ownership	7.1 Strengthen role of Island Safaris and NTDO to market outer island tourism	i) Place tourism development officers in all provinces	NTDO	Jan 2005.	
		ii) Establish credit facility for small operators	MTTBD	June 2005.	
		iii) Ensure VTO's annual budget covers promotion of outer island tourism	VTO	Jan 2005.	

		<p>iv) Tar seal roads on Santo & Efate including provision of electricity</p> <p>v) Tar seal all outer island airports</p>	<p>MIPU, Energy Unit</p> <p>MIPU</p>	<p>2005 onwards</p> <p>2005 onwards</p>	
<p>8. Ensure effective control of all tourism development activities</p>	<p>8.1 Re-allocate tourism and aviation into one ministerial port folio</p>	<p>i) Consult relevant ministries seeking approval of consent.</p> <p>ii) Implement re-allocation of port folios</p>	<p>COM</p> <p>PM'S OFFICE</p>	<p>April 2005.</p> <p>April 2005.</p>	

Air Transport

VISION: Private Sector leading Economy to recovery

STRATEGY: Achieve through Business Forum Recommendations.

Policy Areas & Objectives	Strategy	Actions	Responsibility	Target Date for Completion	Remarks
1. Fully maximize Air Traffic Capacity	1.1 Source alternative markets other than Australia & NZ.	i) Encourage charters and back to back service from Asia and the USA ii) Encourage other Airline to participate alongside Air Vanuatu iii) open up more entry from New Caledonia & conclude Air Services Agreement (ASA).	VTO, Air Vanuatu, AVL AVL, MIPU AVL, MIPU, MFA	Nov 2004 Onwards Now 2004 Onwards By April 2005	
	1.2 Ensure adequate cargo capacity	i) Negotiate competitive rates for inbound and outbound cargo.	CCI	By March 2005	

2. Fully utilize Pekoa & Whitegrass International airports	2.1 Increasing direct tourism flows at more competitive prices	<p>i) Complete airport terminal in Santo.</p> <p>ii) Improve internal infrastructure in conjunction with local authorities</p> <p>iii) Growth potential for imports & exports, tourism, investment & general business</p> <p>iv) Power supply to Tanna airport.</p>	<p>MIPU, AVL</p> <p>AVL</p> <p>AVL</p> <p>AVL, Unelco</p>	<p>By April 2005.</p> <p>By April 2005.</p> <p>By April 2005.</p> <p>By April 2005.</p>	
3. Attract other Airlines into domestic & international services	3.1 Encourage competition to reduce prices	<p>i) Continue Maintaining Vanuatu's unique image & not re-create another model.</p> <p>ii) Continue effort between stakeholders to plan and embark on marketing promotions at destinations favored to Vanuatu.</p> <p>iii) Continue research for new airlines</p>	<p>VTO</p> <p>VTO</p> <p>AVL</p>	<p>Nov 2004 Onwards</p> <p>Nov 2004 Onwards</p> <p>Nov 2004 Onwards</p>	
4. Upgrade & maintain outer-island airport Terminals	4.1 Provide better quality service to users	<p>i) Provide necessary funding for upgrading air terminal facilities also catering for tourism attraction. Define clear roles and responsibilities for PWD.</p> <p>ii) Review legislation and give Management of other Airports terminals to AVL.</p>	<p>MIPU and provinces</p> <p>MIPU & AVL</p>	<p>By end 2005.</p> <p>By March 2005</p>	
5. Upgrade selected Outer-Island Airports	5.1 Increase traffic capacity and cargo	i) Complete Norsup, Lonoro, Longana And Graigcove airports upgrade.	MIPU	By March 2006.	

6. Secure financial benefits derived from operation of Vanuatu's upper air space.	6.1 Research best options to manage own Airspace rights currently operated by Airports Fiji Ltd.	<ul style="list-style-type: none"> I) Negotiate fees back dated to commencement date by Airports Fiji Ltd. ii) Investigate possibility of contracting other service providers to manage Vanuatu Upper airspace. iii) Select new management to undertake management of Vanuatu's upper Air Space iv) Review to increase existing upper airspace percentage (%) share of revenue to Vanuatu. 	<p>MIPU</p> <p>MIPU</p>	<p>March 2005.</p> <p>Ongoing 2005</p> <p>March 2005.</p> <p>March 2005.</p>	
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Land Transport

VISION: Private Sector leading Economy to recovery

STRATEGY: Achieve through Business Forum Recommendations.

Policy Areas & Objectives	Strategy	Actions	Responsibility	Target Date for Completion	Remarks
1. Provide a conducive legal framework for present and future operations.	1.1 Review Land Transport existing legislations.	i) Amend Land Transport Act	MIA	By April 2005	
		ii) Amend Taxi Act	MIPU	By Nov 2004	
		iii) Amend Road Traffic Act	MIPU	By Nov 2004	
		iv) Amend Municipal & Decentralization Act	MIA	By April 2005	
		iii) <i>Develop and implement land transport policy</i>	MIA	By Jan 2005	
		iv) <i>Develop clear policies on improved road safety</i>	MIA	By Jan 2005	
1.2 Establish Land Transport Authority		i) Consult and prepare legal text for review and approval	MIA	By April 2005	
		ii) Transfer Land Transport Board to Ministry of Ni-Vanuatu Business Development.	MIA	By April 2005	
		iii) Regulate licensing, safety, vehicle standards & accreditation	MIA	By April 2005	

		standards. iv) Control number of Licensed Operators in Port Vila.	MIA	By April 2005	
2. Provide inducement to maximize earnings	2.1 Review passenger fare structure for public transport services	i) Revise fare structure subject to amendment of Land Transport Act.	MIA, CCI, Land Transport Association,	By March 2005	
		ii) Pursue Accreditation Scheme to standardize types & sizes of Public Vehicles. Enforcement subject to amendment of Land Transport Act.	MIA, CCI, Land Transport Association, VTO	By March 2005	
		iii) Conduct survey of public transport users & implement findings	MIA	By Jan 2005	
3. Provide opportunity for Ni-Vanuatu to expand	3.1 Review VIPA's Reserved Investment Listing	i) Reserve transfers (airport/hotel/ airport) to Ni-Vanuatu	VIPA	By March 2005.	
		ii) Reserve driving school to Ni-Vanuatu	VIPA	By March 2005.	
		iii) Allow 5 year period to existing foreign operators.	VIPA	By March 2005.	
		iv) Transfer monitoring of Reserved Investments to Ni-Vanuatu Business Development.	VIPA , NVBD	By April 2005.	
		v) Amend VIPA Act to include NVBD.	VIPA	By April 2005.	
4. Enhance the capabilities of operators	4.1 Develop Capacity building needs.	i) Conduct training in customer service & public relations	CCI	Jan 2005 Onwards	

to provide better & quality services		ii) Conduct advanced business management training	CCI	Jan 2005 Onwards	
5. Establish clear guidelines for Municipal and Shefa operational boundaries	5.1 Enforce stricter control over issuance of licenses	i) Formalize one collection agency for both Shefa/Municipal & share revenues at 50% between central Govt & Shefa.	MIA	By Jan 2005	
6. Pursue Bio-fuel as alternate for diesel.	6.1 Encourage usage by transport operators	i) Develop information booklets on usage, costs, benefits and potential liabilities. ii) Increase production capacity to cater for increased demand. iii) <i>Enforce biofuel usage on government vehicles.</i>	Energy Unit, VAST, COPV MTTBD, PSC	By March 2005 Nov 2004 Onwards. <i>By Jan 2005</i>	

Shipping

VISION: Private Sector leading Economy to recovery

STRATEGY: Achieve through Business Forum Recommendations.

Policy Areas & Objectives	Strategy	Actions	Responsibility	Date for completion	Remarks
1. Establish affordable credit lines to service needs of ship owners	1.1 To establish a financial scheme and/or facility that will assist ship owners	i) Review and recommend best options of establishing a credit facility identical to that of Development Bank. To be actioned as an absolute Priority	CCI, Finance, RBV, NBV, AMU	By June 2005	Refer to Finance Sector.
2. Provide facilities for Slipway to be fully operational	2.1 Secure a reliable, efficient and cost effective slipway.	i) Renovate Palekula's existing Slipway. ii) Immediately investigate new alternate locations.	VMA, MIPU	By June 2005	
			VMA, MIPU	By June 2005	
3. Review VIPA's Reserved Investment list	3.1 To provide opportunity to Ni-Vanuatu ship owners and those who wish to enter shipping business.	i) Review VIPA's reserve list and increase reserved tonnage from 80 – 300. ii) Encourage joint venture. iii) Encourage subsidy schemes for remote services. iv) Effectively monitor categories of fishing licences.	VIPA	By March 2005	
			VIPA	Nov 2004 Onwards.	
			VCMB	By January 2005.	
4. Identify & Prioritize	4.1 Provide Training to	i) Compile training needs	Fisheries Dept. VMC	Nov 2004 Onwards. By March 2005	

technical capacity building needs	Ship owners & seafarers through appropriate courses.	analysis relevant for workers and ship owners ii) Conduct advance business & financial management courses. iii) Integrate Co-operative , CCI & Ni – Vanuatu Training courses. iv) Extend training program to ship owners.	CCI CCI & Co-operative, Dept. NVBDC VMC	Jan 2005 Onwards. Jan 2005 Onwards. Jan 2005 Onwards.	
5. Develop practical & workable incentives to service remote areas	5.1 To encourage regular Services to outer islands through means of incentive schemes.	i) Provide subsidy and concessions in fuel & spare parts. ii) Provide improved storage facilities. iii) Introduce effective Control & Management procedures of Port facilities. iv) Ensure Proper handling facilities & cargo safety from port to port. v) Develop a Maritime Policy for Vanuatu.	Customs MTTBD MIPU MIPU VMA	By April 2005 By 2005 By June 2005 By June 2005 By Nov 2004	
6. Strengthen Shipping Industry Sector through appropriate legal framework.	6.1 Enhance port development and handling operations.	i).Amend decentralization Act & Port's Act to reflect ownership and responsibility between Ports & Harbours & Provinces. ii) Amend PFA or Port's Act to ensure a specified percentage of revenue collected is re-invested as maintenance budget for Port facilities.	SLO, MIPU	By April 2004	

Finance Sector

VISION: Private Sector leading Economy to recovery

STRATEGY: Achieve through Business Forum Recommendations.

Policy Areas & Objectives	Strategy	Actions	Responsibility	Target Date for Completion	Remarks
1. Provide development finance for both urban & rural development activities	1. 1 Ensure relevant Legal Framework is established for accessing affordable credit.	i) Undertake feasibility necessary for the establishment of an identified credit facility.	MFEM	By Jan 2005	
		ii) Put in place relevant legislation	MFEM	By April 2005	
		iii) Prescribe qualified & technical Board Membership & Management through Legislation.	MFEM	By April 2005	
		iv) Source Donor Grant Funds of up to Vt500m Capital to avoid further external debt.	MFEM	By June 2005	
2. Strengthen the role of existing credit providers.	2.1 Ensure access to sustainable and affordable credit lines	i) Support and Strengthen the NBV rural finance product and its expansion into the rural communities	MFEM, MTTBD	Nov. 2004 onwards	
		ii) Seek the participation of ANZ	MFEM	Nov. 2004 onwards	

		and Westpac banks participate in rural credit financing. iii) Strengthen the role of all informal credit providers. iv) encourage personal savings to provide start up capital for investment purposes. v) Develop and Implement national banking awareness programs. vi) Ensure VNPF proactively participates in facilitating business development opportunities.	MFEM NBV, NVBD NBV MFEM	Nov. 2004 onwards Nov. 2004 onwards Nov. 2004 onwards By March 2005	
3. Enhance faster economic growth	3.1 Credit to Rural Areas.	i) Determine achievable economic growth rate targets as benchmark measurement for development program activities.	RBV	By June 2005	
4.1 Strengthen cooperation between Government and private sector	4.1 Provide opportunity to Govt to decide its position	i) Involve private sector and FCA executives in matters related to Financial Legislations. ii) Encourage Banks to provide improved incentive schemes.	MFEM MFEM	By March 2005. By March 2005	
5. Strengthen key economic sectors	5.1 Facilitate appropriate resources to key implementing institutions.	i) Request Government to settle outstanding dues to CCI phased out over 3-4 years. ii) Enforce requirement for Govt to consult private sector on all	MTTBD, MFEM, CCI MFEM	By April 2005 Nov. 2004 Onwards	

		Legislations dealing with the economic sector development. iii) Encourage all state owned enterprises to bank with NBV thereby enabling it to boost	MFEM	Nov. 2004 Onwards	
	5.2 Move towards balancing trade Deficits.	services throughout Vanuatu. i) Increase export earnings from all traded commodities.	CCI	Nov. 2004 Onwards	
		ii) Strengthen HRD in all departments dealing with economic sector development.	PSC	Nov. 2004 Onwards	
	5.3 Maximise use of MCA funds	i) Develop project profiles targeted for high yielding investment in Agriculture, Tourism, Forestry, Livestock and Fisheries.	CCI, VTO, MALFF	By Jan 2005	
		ii) Develop project profiles targeted for infrastructure development, telecommunication fibre optic cabling and private sector development.	MIPU, CCI	By Jan 2005	

Export Sector

VISION: Private Sector leading Economy to recovery

STRATEGY: Achieve through Business Forum Recommendations.

Policy Areas & Objectives	Strategy	Actions	Responsibility	Target Date for Completion	Remarks
1. Develop Strategies to Support Kava Industry	1.1 Improve & safeguard Vanuatu's Kava reputation	i) Revised Kava Act and retable in Parliament.	MALFF, CCI	By April 2005	
		iii) Seek funding to assist kava awareness programs.	MALFF, CCI	By March 2005	
		iv) Seek assistance from WHO to conduct research on Vanuatu Kava drinkers	Dept. of Health	By March 2005	
2. Export Financing Requirements	2.1 Provide understanding to access export financing	i) Conduct training for established exporters to use Bank Letters of Credit ii) Seek financial support from Cooperative Development Fund and Encourage farmers to form Co-operatives	NBV and CCI Cooperative Dept.	Jan 2005 Onwards by June 2005	

3. Strengthen Honorary Consul Offices	3.1 Provide avenue linking importers and exporters	i) Appoint Honorary Consuls in strategic locations where there is maximum potential to develop trade.	Foreign Affairs Dept.	By Nov. 2004	
		ii) Widen Consul mandate to include Trade Promotions in collaboration with VTO.	Foreign Affairs Dept.	By March 2005	
4. Annual Export Awards	Encourage exporters improve product quality and efficiency	i) Develop a regional/international recognized award for different categories of exports.	CCI	By June 2005	
		ii) Develop criteria to be used.	CCI	By June 2005	
		iii) Awards may include prize money.	CCI	By June 2005	
5. Link REDI to export development strategies	5.1 Ensure provincial development programs link to the CCI initiatives	i) Establish closer linkages between Departments and CCI.	MTTBD	Nov 2004 Onwards	
		ii) Identify potential products and promote to domestic & international markets.	CCI	Nov 2004 Onwards	
		iii) Negotiate regular shipping services from Santo to NZ to facilitate root crop exports.	CCI	By March 2005	
6. Capacity Building Needs	6.1 Enhance exporters capability, capacity and know-how.	iii) Continue training in export market development.	CCI	Jan 2005 Onwards	
		i) Continue post harvest workshop for exporters.	CCI	Jan 2005 Onwards	

<p>7. Develop Annual Trade Fairs & Exhibitions</p>	<p>7.1 Promote local products both on domestic market as well as internationally</p>	<p>i) Coordinate annual Trade Fairs and Exhibitions in Vila and in the Provinces. MOL to identify ii) Identify suitable land the show iii) Stage Trade Fair once per year regionally/internationally promoting Vanuatu products. VIPA to Co-ordinate. to target specialized niche markets. Must continue. iv) Must ensure insurance cover for exporters v) Re-establish Kava Council.</p>	<p>CCI Dept. of Lands, CCI CCI Exporters CCI</p>	<p>Jan 2005 Onwards. By March 2005 By July 2005 Nov. 2004 Onwards By March 2005</p>	
<p>8. Provide a legal Framework to accommodate expansion of export trade.</p>	<p>8.1 Ensure a conducive environment for increased commodity exports.</p>	<p>i) Revoke order restricting importation of copra to allow oil processing in Vanuatu for re - exports. ii) Establish positions of Trade officers in each province. iii) Review sharing options of dividend payments from IWS & NISCOL to provinces to facilitate construction of warehouses. iv) Establish registry of commodity producers. v) Formulate policy for better control of export licences.</p>	<p>MTTBD Dept. of Trade. MIPU & MFEM Dept. of Agriculture Customs</p>	<p>By Nov. 2004 By end of 2005 By March 2005 By March 2005 By March 2005</p>	

Manufacturing Sector

VISION: Private Sector leading Economy to recovery

STRATEGY: Achieve through Business Forum Recommendations.

Policy Areas & Objectives	Strategy	Actions	Responsibility	Target Date for Completion	Remarks
1. Establish an Export Incentive Scheme	1.1 Strengthen and expand manufacturing industries with improved capacity for export oriented activities.	i) Engage Private Sector in negotiations of tax reviews aimed forming part of the EIS incentive package.	Dept. of Trade	By April 2005	
		iii) Develop relevant Legislations to accommodate EIS in VIPA Act.	Dept. of Trade	By April 2005	
		iv) Develop relevant Legislations to accommodate EIS	Dept. of Trade	By April 2005	
		v) Establish an Export / Import financing facility to assist private sector participation.	Dept. of Trade	By April 2005	
	1.2 Develop attractive incentive packages	i) Negotiate reduced costs of utility supplies	Dept. of Trade	By March 2005.	
		ii) Remove VAT on imported raw	Dept. of Trade	By Jan 2005	

		material inputs to avoid double taxation. iii) Secure affordable credit line to stimulate expansion & new investment			Move to Finance sector
2. Measures to counter negative impact of MSG & Other Free Trade Agreements	2.1 Implement the MSG negative list of products.	i) Assist local Manufacturers to to implement negative list of products. ii) Evaluate implications of all Trade Agreements iii) Conclude dialogue and negotiation with New Caledonian government seeking product access into the New Caledonia market.	Dept. of Trade, CCI Dept. of Trade CCI	Nov. 2004 Onwards. By June 2005. By June 2005.	
3. Improve Capacity Building Needs of Manufacturers	3.1 Identify & prioritize areas required for training	i) Undertake training needs analysis for each class of manufacturer ii) Identify & compile sponsors and training providers locally and abroad iii) Develop relevant training in quality standards iv) Develop relevant training in organic products. v) <i>Reduce number of annual public holidays.</i>	CCI, Manufacturers CCI, Manufacturers CCI, Manufacturers CCI, manufacturers <i>PSC, PM's Office</i>	By Jan 2005 Onwards By Jan 2005 Onwards By Jan 2005 Onwards By Jan 2005 Onwards <i>By Dec 2004</i>	
4. Improve image of	4.1 Strengthen existing	i) Upgrade & strengthen the	MALFF	By June 2005.	

locally manufactured products	organizations dealing directly with manufactured products	<p>Quarantine Department</p> <p>ii) Upgrade Food Technology Laboratory</p> <p>iii) Allocate sufficient funds to establish scientific product analysis</p> <p>iv) Enact legislation to address proper labeling & packaging</p> <p>v) Enforce Codex Alimentarius requirements</p> <p>vi) Promote use of locally made manufactured products through campaign coordinated by CCI with input from the Dept. of Industry and Manufacturers.</p> <p>vii) Establish a Manufacturers Association of Vanuatu to facilitate industry input into government policy decision making processes.</p>	<p>MALFF</p> <p>MALFF, CCI</p> <p>Dept. of Trade</p> <p>MALFF, CCI</p> <p>CCI</p>	<p>By June 2005.</p> <p>By April 2005.</p> <p>June 2005.</p> <p>By Jan. 2005</p>	
5. Strengthen local Manufacturing base	5.1 Establish appropriate infrastructure to facilitate increased investment.	<p>i) Develop Industrial parks in Port Vila, Luganville, Norsup Saratamata, Lenakel, Sola to facilitate domestic and Foreign direct investments.</p> <p>ii) Locate new industrial site for Clean & Green root crop processing factory in Luganville</p> <p>iii) Negotiate lower tariff rate utilizing hydro power electricity</p>	<p>MTTBD, MOL</p> <p>MTTBD, MOL</p> <p>MTTBD, MOL</p>	<p>By June 2005</p> <p>By June 2005</p> <p>By June 2005</p>	

supply in Luganville.
iv) establish tax incentives for
processing and manufacturing
facilities within boundaries of
industrial parks.

MTTBD, MOL

By June 2005

Wholesale / Retail Sector

VISION: Private Sector leading Economy to recovery

STRATEGY: Achieve through Business Forum Recommendations.

Policy Areas & Objectives	Strategy	Actions	Responsibility	Target Date for Completion	Remarks
1. Provide opportunity for Ni-Vanuatu business to expand & compete successfully	1.1 Review VIPA's Reserved Investment List	I) Limit participation of foreign investors to supermarket type operation only.	VIPA	By Nov. 2004	
2. Review Stevedore Port Charges	2.1 Ensure stevedores provide a cost effective service.	I) Establish Committee to review current stevedoring tariffs to be consistent with services provided. ii) Investigate alternate site for future port development. iii) Ascertain extent of renovation work to be done on storage . at main wharf and tender out for	MIPU	By March 2005	
			MIPU	By end of 2005	
			Ports & Harbors	By Jan 2005	
3. Provide import product specification	3.1 Progressively reduce imports to	I) Strengthen role of CODEX Committee to monitor quality of	Codex Committee,	By March 2005	

to allow substitution from domestic production	balance trade flows	imported products ii) Establish Consumer Affairs Board iii) Establish Vanuatu Food Standards in consultation with Codex Alimentarius Guidelines. iv) Review & amend Legislation to empower Health Inspectors.	MTTBD MTTBD, MOH MOH	By March 2005 By March 2005 By April 2005	
4. Enforce relevant Compliance on all Imports	4.1 Ensure tighter controls over under-statements of customs valuations	I) Enforce penalties on importers found under - declaring customs declarations. ii) Continue regular visits to importers to verify compliance. iii) Conduct training for importers on customs valuations.	Customs Customs customs & CCI	Nov 2004 Onwards. Nov. 2004 Onwards Jan 2005 Onwards	
5. Enhance greater Ni-Vanuatu participation in Retail & Wholesale trade.	5.1 Stengthen policy & legal framework.	i) Restrict Foreign operators outside CBD, Urban suburbs of town centers & rural areas. ii) Grant duty exemption on imports to VCF on specified commodities.	VIPA Dept. of Trade	Nov-04 Nov 2004 Onwards	
	5.2 Improve Infrastructure development	i) Develop wharfs & jetties at selected location in the islands ii) Construct warehouses at commercial centers and / or cooperatives to facilitate storage & distribution of goods. iii) Link all warehouses with	MIPU Coop Dept. Coop Dept.	By end of 2005 By end of 2005 By end of 2005	

		modern telecommunication network and energy.			
		iv) Undertake retail training for rural operators to improve business management skills.	CCI & Coop Dept.	Jan. 2005 Onwards	

Forestry Sector

VISION: Private Sector leading Economy to recovery

STRATEGY: Achieve through Business Forum Recommendations.

Policy Areas & Objectives	Strategy	Actions	Responsibility	Target Date for Completion	Remarks
1. Plant 2,000,000 timber trees, nuts & fruit trees.	1.2 Secure a Sustainable Funding assistance	i) Continue current reforestation program for equal distribution throughout Vanuatu including remote areas such as West Coast Santo.	CCI, Forestry, Agric.	By end of 2005	
		ii) Seek Donor funding assistance to continue program.	CCI	June 2005.	
		iii) Amend Forestry Act to allow utilization of management fees to sustain future programs.	Forestry Dept.	By April 2005	
		iv) Investigate opportunity of utilizing VNPF contributions as guaranties for members borrowings towards forestry plantings	MFEM	By April 2005	

	1.3 Involve participation by all Provinces and schools	<ul style="list-style-type: none"> i) Continue supply of planter bags ii) Continue advisory service through Extension officers iii) Involve communities & villages iv) Engage schools possessing land for forestry development v) Conduct field day training in all Provinces vi) Allocate a Tree Planting day to coincide with Provincial day celebrations each year. vii) Promote diversification forest products 	<p>CCI, Forestry, Agric. CCI, Forestry, Agric.</p> <p>CCI, Forestry CCI, Forestry</p> <p>CCI, Forestry</p> <p>All Provinces</p>	<p>Throughout 2005 Throughout 2005</p> <p>Nov 2004 onwards Nov 2004 onwards</p> <p>Nov 2004 onwards</p> <p>Throughout 2005</p>	
2. Enhance greater opportunity for Ni-Vanuatu participation	2.1 Provide opportunity for Ni-Vanuatu saw-millers and other operators to expand their businesses	<ul style="list-style-type: none"> i) Support internal processing of sandalwood oil to maximize returns to the industry. ii) Restrict Licenses to 2 until further information on resources availability and sustainability are obtained. iii) Undertake an inventory stock take of available resources throughout Vanuatu with funding from management fees. 	<p>MALFF</p> <p>Forestry</p> <p>Forestry & CCI</p>	<p>2005 onward</p> <p>2005 onward</p> <p>2005 onward</p>	
3. Review Forestry Policy	3.1 Minimize all associated costs related to forestry business activity	<ul style="list-style-type: none"> i) Remove fees levied on sandalwood trading ii) Reduce licensing fees paid by Ni-Vanuatu iii) Divert Reforestation Tax 	<p>MALFF</p> <p>MALFF</p> <p>MALFF, MFEM</p>	<p>By Nov 2005</p> <p>By Nov 2005</p> <p>By Nov 2005</p>	

		directly into tree planting and/or through Reforestation Program.			
4. Develop Capacity Building Needs	4.1 Improve technical & managerial skills	I) Industries to attend trainings on Business Management, Finance, Marketing, Sales & distribution conducted by CCI	CCI, Manufacturers Sawmillers, Retailers, Exporters	January 2005 onwards	
	4.2 Equip farmers with technical know-how on best farm management practices	I) Conduct field days in 6 Provinces ii) Provide demonstration trials for selected farmers	Forestry, CCI	Nov 2004 onwards	
5. Maximize benefits generated from previous years researches	5.1 Review findings of various forestry researches	i) Implement Research finding on utilization of old coconut trees.	Forestry	Nov 2004 onwards	
		ii) Research Market potential for cordial alliodora	Environment Unit,	By end of 2005	
		iii) Review & activate inactive mobile sawmill licenses	Forestry	By Dec 2004	
		iv) Encourage Pine production at locations suitable for plantings.	CCI, Forestry	Throughout 2005	
		v) Increase effort into market research to ensure ongoing productivity & quality control.	Forestry	By Dec 2004	
	5.2 Implement IFP Forest plantation Program	i) Coordinate various forest and non forest products presenting a unified approach to facilitate the realization of IFP plans.	Forestry & CCI	By April 2005	

	ii) Conduct a review of domestic prices of Forest Products sold by local operators	CCI	By January 2005	
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Livestock

VISION: Private Sector leading Economy to recovery

STRATEGY: Achieve through Business Forum Recommendations.

Policy Areas & Objectives	Strategy	Actions	Responsibility	Target Date for Completion	Remarks
1. Increase cattle production to 200,000 heads	1.1 Encourage farmers to improve properties & increase production	i) Strengthen role of Meat Advisory Board & Syndicate Agricole	MALFF	By March 2005	
		ii) Review legislation on Advisory Board's roles.	MALFF	By March 2005	
		iii) Encourage live animal public sale.	VQIS	Jan 2005 onwards	
	1.2 Re-Activate pasture improvement program	i) Undertake aggressive promotion with smallholder farmers	VQIS	By April 2005	
		ii) Secure appropriate funding	VQIS	By April 2005	
		iii) Develop & implement feed improvement program for small livestock.	VQIS	End of 2005	
1.3 Obtain organic certification for Vanuatu beef	i) Pursue application to relevant international certifying authorities	VQIS	Jan 2005 onwards		
	ii) Provide relevant information	VQIS			

		required for farmers iii) Encourage more organic farms for certification. iv) Effectively manage & control diseases such as BVC	VQIS VQIS	Jan 2005 onwards By March 2005	
	1.4 Establish secured export markets	i) Conduct market research into MSG, Pacific Region, Asia, Japan, Australia, New Zealand ii) Engage meat processing plants in more aggressive marketing of Vanuatu beef.	Abattoirs, MTTBD, CCI VAL, SMPL	June 2005. Nov 2004 onwards	
2. Strengthen the role of Vanuatu's livestock industry development	2.1 Availing greater efficiency in service delivery	i) Re-establish Livestock section as a separate department ii) Develop a clear policy direction for live cattle export	MALFF MALFF	By April 2005 By January 2005	
3. Increase pork production to 200,000	3.1 Create ready supply of pork for domestic market as well as cultural needs	i) Introduce village based pork production ii) Pursue opportunities for commercial pork production	MALFF MALFF	Throughout 2005 Throughout 2005	
4. Increase poultry production to 1,000,000 birds	4.1 Be self sufficient with supply of poultry products	i) Continue and support contract farming ii) Improve village based poultry iii) Develop local feed utilizing copra meal, meat meal, etc. iv) Provide management skills training v) Involve RTC's and schools	CCI CCI VQIS CCI CCI	Nov 2004 onwards Nov 2004 onwards Nov 2004 onwards Throughout 2005 Throughout 2005	

	4.2 Provide appropriate slaughtering facilities to accommodate smallholder throughput	i) Secure donor funding sufficient to construct a fully equipped poultry processing abattoir	CCI	By April 2005	
5. Increase production of goat, sheep, dairy cattle and ducks to 50,000	4.1 Become self sufficient in all meat products	i) Encourage smallholder sheep, goat & duck production	CCI	By June 2005	
		ii) Conduct necessary training on animal husbandry	CCI	By June 2005	
		iii) Produce farmers information booklets	CCI	By June 2005	
		iv) Link farmers to access credit financing from Ni-Vanuatu Microfinance Scheme or NBV rural finance product	CCI	By June 2005	
6. Develop improved industry schemes utilizing levies paid by Abattoirs	5.1 Establish an industry Revolving Fund	l) Review legislation on Agriculture levies & amend accordingly to facilitate the establishment of a revolving fund	MALFF	By January 2005	

Fisheries Sector

VISION: Private Sector leading Economy to recovery

STRATEGY: Achieve through Business Forum Recommendations.

Policy Areas & Objectives	Strategy	Actions	Responsibility	Target Date for Completion	Remarks
1. Increase Marine Product exports to 10,000 tons	1.1 Ensure appropriate equipment & facilities are available to accommodate exports	i) Continue development of commercial aquaculture projects.	Fisheries Dept.	(By 2010 - long term plan) Throughout 2005	
		ii) Continue & assist development of low cost community base fresh water prawn and fish farms.	Fisheries Dept.	Throughout 2005	
		iii) Develop Rural/Provincial fish preservation facilities;	Fisheries Dept.	Throughout 2005	
		iv) Facilitate development of shore base off-loading facilities for tuna longline fishing vessels;	MOL, MALFF	By April 2005	
		v) Provide charter licenses to Ni-Vanuatu owned local fishing companies to charter foreign fishing vessels to fish in Vanuatu waters to off load catch in Vanuatu to increase export production;	Fisheries Dept.	By Jan 2005 onwards	

		vi) Continue assistance to local fishermen to develop project proposals to seek funding assistance vii) Re-establish Fisheries Boat Yard revolving fund; vii) Facilitate & Promote use of motorized canoes.	Fisheries Dept, POPACA 2 MFEM Shefa Province, Fisheries Dept.	By March 2005 By June 2005 Nov 2004 onwards	
	1.2 Provide relevant support to industry operators	i) Conduct necessary training for fishermen including improved skills for exports. ii) Conduct necessary training in Technical extension services for Fisheries Dept staff. iii) Organize fishermen into recognized groupings iv) Review VIPA Act to reserve Pullet fishing & tilapia fish farming to Ni-Vanuatu v) Ban harvest for triton (bubu shell) for 10 years vi) Establish trust account to facilitate National Tuna Management Plan	Fisheries Dept Fisheries Dept All Provinces VIPA Fisheries Dept. Fisheries Dept.	Throughout 2005 Throughout 2005 By Sept 2005 By April 2005 From Jan 2005 By March 2005	
	1.3 Ensure a secured export market exists to absorb production on a consistent basis	i) Conduct export market research into Asia, Japan, USA, Europe and Pacific Region ii) Develop a Marine Export Policy	Trade Dept Fisheries Dept	By June 2005 By June 2005	

2. Construct permanent cold store facilities attached to Port Vila and Luganville markets	2.1 Offer disposal outlet for fishermen	i) Negotiate feasibility with Municipal Councils ii) Seek appropriate funding assistance	Province, Municipalities Province, Municipalities	By End of 2005	
	3. Review & amend Fisheries Laws	3.1 Create a more conducive environment for fishermen & industry operators.	i) Develop sound management policies and conservation of in-shore marine resources.	Fisheries Dept	By June 2005
ii) Establish a National Aquarium Trade Advisory Committee.			Fisheries Dept	By June 2005	
iii) Implement Tuna Management plan.			Fisheries Dept	By June 2005	
4. Conduct Fisheries Census.	4.1 Conduct a Fisheries census in all provinces	i) Seek funding assistance to undertake a fisheries census, utilizing existing relevant government resources and technical assistance	Fisheries Dept.	End of 2005	

Investment Sector

VISION: Private Sector leading Economy to recovery

STRATEGY: Achieve through Business Forum Recommendations.

Policy Areas & Objectives	Strategy	Actions	Responsibility	Target Date for Completion	Remarks
1. Maximize foreign direct investment	1.1 Establish relevant linkages with institutions whose role involves the promotion of foreign investment.	i) Continue Promoting Investments regionally regionally including other parts of the world.	VIPA	Nov 2004 Onwards	
		ii) Co-ordinate Joint promotion effort led by VIPA.	VIPA	By Sept. 2005	
2. Identify Investment opportunities & Target Markets	2.1 Develop Investment packages plus all related information	i) Continue Production of promotional promotional guides on opportunities available in the rural and urban areas.	VIPA	Nov 2004 Onwards	
		ii) Provinces to identify opportunities & advice VIPA accordingly	VIPA, Provinces	Nov 2004 Onwards	
		iii) VIPA to continue awareness workshops in all provinces.	VIPA	Nov 2004 Onwards	
		iv) Strengthen working relationship with VIPA and all Provinces.	VIPA & Provinces	Nov 2004 Onwards	

3. Conduct Marketing and Investment Promotions	3.1 Promote Vanuatu as an Investment Friendly country	i) Improve VIPA Website	VIPA	By March 2005	
		ii) Produce Website for the CCI.	CCI	By March 2005	
		iii) Develop Marketing Strategies for Foreign Direct Investments.	VIPA	By June 2005	
		iv) Provide adequate marketing budget for investment promotion	MFEM	By June 2005	
4. Eliminate Administrative Barriers.	4.1 Simplify and speed up Investment approval processes.	ii) Centralize all related investment application forms and fee collections into one central location.	VIPA	BY June 2005	
5. Create a friendly investment environment.	5.1 Facilitate a one stop shop arrangement.	i) Review all relevant legislations to ensure compatibility in accommodating one stop shop concept.	VIPA	By Sept. 2005	
		ii) All relevant institutions to participate in the review.	VIPA	Nov. 2004 Onwards	
		iii) Include Provinces in the review of VIPA's ACT.	VIPA	Nov. 2004 Onwards	
		iv) Amend VIPA's ACT to give Autonomy to VIPA.	VIPA	By April 2005	
		v) Appoint an Investment frame - work review task force.	MFA	By November 2004	

Land Tenure

VISION: Private Sector leading Economy to recovery

STRATEGY: Achieve through Business Forum Recommendations.

Policy Areas & Objectives	Strategy	Actions	Responsibility	Target Date for Completion	Remarks
1.Improve accessibility to commercial land	1.1 Identify & publicize commercial land available in both rural & urban areas	i) Facilitate land lease arrangements and/or compulsory land acquisition <i>to accommodate pending development projects at Palekula (fishing base), Luganville port (container storage), Forari (Fuel depot), Mele (TVL Tower) and all beach front (Public and Tourist Access)</i> ii) Implement recommendations from other sectors. iii) Continue Publicize available land in all forms of Media to attract investment.	MOL	By 2005	
			MOL	Nov 2004 Onwards	
			MOL, Real Estates	Nov 2004 Onwards	
	1.2 Facilitate rural land surveys and	i) Review and draft new legislation to enable easy access to land.	MOL	By 2005	

	registrations	ii) Continue Survey and registration of available land.	MOL	Nov 2004 Onwards	
2.Improve confidence utilizing rural land as Security & Collateral	2.1 Facilitate greater understanding of risks associated with	I) Continue awareness programs targeted to land owners and prospective investors.	MOL	Throughout 2005	
3. Enhance Role and Participation of Chiefs.	3.1 Ensure Chiefs are involved in matters dealing with customary land	i) Pass Act in Parliament giving more powers to the chiefs	Malvatumauri, MIA	By April 2005	
<i>4. Provide sound Legal Framework that enables steady growth of Business Development</i>	<i>4.1 Strengthen the role and responsibilities of Dept. of lands</i>	<i>i) Establish lands offices in all provinces.</i> <i>ii) Establish lands tribunal throughout Vanuatu.</i> <i>iii) Finalize National Land Policy</i> <i>iv) Establish Land use commission.</i> <i>v) Enforce and monitor current land leases.</i> <i>vi) Introduce customary land registration Act.</i> <i>vii) Advice and co-ordinate land dispute resolution.</i> <i>viii) continue to review all existing land legislation via consultation process and approval of local TA.</i> <i>ix) Establish a full I.T system</i>			

		<i>for whole of Vanuatu for land use planning.</i>		
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Building & Construction Sector

VISION: Private Sector leading Economy to recovery

STRATEGY: Achieve through Business Forum Recommendations.

Policy Areas & Objectives	Strategy	Actions	Responsibility	Target Date for Completion	Remarks
1. Enhance builders confidence and continuing improvement of technical expertise	1.1 Develop capacity Building Needs for Builders and Contractors	i) Draft Legislation to formalize registration of Architects, Engineers, Builders, Electricians, Plumbers, etc.	MIPU, Builders Association	By April 2005	
		ii) Continue survey of training needs and implement as appropriate.	CCI	By Jan 2005	
		iii) Conduct awareness workshops on National Building Code.	MIPU	By April 2005	
	1.2 Strengthen the role of Trade Testing Scheme (TTS)	i) Source funding for the Scheme ii) Labour Dept. to co-ordinate ii) Maximize usage through apprenticeship schemes	Labour Dept Labour Dept Labour Dept	By June 2005 By June 2005 By June 2005	
	1.3 Link INTV courses to CCI, Industry & TTS	i) Offer night classes for specialized industry training	INTV , CCI Labour Dept.	Jan 2005 Onwards	

2.Ensure a continuing Market for building construction	2.1 Provide a fair opportunity to all industry operators.	<p>i) Relax conditions of Donor funded projects that entices participation by Ni-Vanuatu contractors.</p> <p>ii) Ensure Building contractors take leading role in Marketing own service and upgrading their technical skills with less dependency on government. (PWD).</p> <p>iii) Restructure the role of NHC with the view of corporatizing it.</p>	<p>MIPU, PWD, CCI, Builders Association MFEM</p> <p>CCI</p> <p>MFEM MIA</p>	<p>By March 2005</p> <p>Jan 2005 Onwards</p> <p>By April 2005</p>	
	2.2 Develop housing schemes through appropriate institution	<p>i) Ascertain viability of resuming previous housing schemes at lower interest rates.</p> <p>ii) Resurrect National Housing Corporation & revisit VNPF Housing Scheme to their original concept.</p>	<p>VNPF</p> <p>VNPF, NHC & MIA</p>	<p>By April 2005</p> <p>By April 2005</p>	
3. Reserve Building & Construction maintenance to Ni-Vanuatu	3.1 Review VIPA's Reserve Investment List	<p>i) Amend Act to reflect this change with 5 years lead time for foreigners to upgrade to higher level.</p> <p>ii) Revise VIPA Bond requirement of Vt5m to Vt50m</p> <p>iii) Revise Business Licence fee to reflect size of business. The Forum recommends a</p>	VIPA	By March 2005	
			VIPA	By March 2005	
			Customs, VIPA	By January 2005	

	<p>thresh-hold of Vt15m contract value be reserved to Ni-Vanuatu.</p> <p>iv) Drafting of Tender dossier to condition 40% of contract value be subcontracted to local contractors.</p> <p>v) Identify & engage a qualified local Consultant to develop criteria's for licensing Ni-Vanuatu Builders</p>	<p>PWD, Education</p> <p>CCI, PWD, Customs</p>	<p>Nov 2004 Onwards</p> <p>By March 2005</p>	
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Utility Sector

VISION: Private Sector leading Economy to recovery

STRATEGY: Achieve through Business Forum Recommendations.

Policy Areas & Objectives	Strategy	Actions	Responsibility	Target Date for Completion	Remarks
1. Develop practical means to reduce costs of electricity and water	1.1 Encourage comp competition into the Energy sector in the urban centers	i) Establish independent regulator to monitor tariff rates.	MIPU	By April 2005	
	1.2 Encourage use of alternate energy	i) Source feasibility funding for	Energy Unit, Unelco	By end of 2005	
		a) Wind Power b) Geothermal energy iii) Build 3rd turbine in Sarakata, Santo	Energy Unit, Unelco MOL	By end of 2005	
1.3 Reduce associated costs including inputs	i) Exempt duty on specialized equipment used in researches. ii) Negotiate special tariff rates for high voltage users. iii) Continue energy savings	Energy Unit, Industries Unelco	Nov 2004 Onwards Nov 2004 Onwards Nov 2004 Onwards		

		awareness to the general public.			
2. Develop practical means to reduce costs of telecommunications	2.1 Encourage competition into Telecommunication Sector	i) Allow other suppliers into the industry	MIPU	By June 2005	
		ii) Review the 20 year TVL franchise Agreement to allow opportunity for competition	MIPU	By June 2005	
	2.2 Increase number of users to justify further reduced costs	i) Establish workable means of resolving land disputes over telephone installations in rural areas. ii) Continue to Promote wider usage of mobile phones both in urban and rural areas iii) Investigate options to facilitate rural power supply replacing solar energy and demand for tele-density grows iv) Review need for land rights accorded to TVL to fully maximize efficiency of Telecommunication services.	MOL, MIPU TVL Energy Unit, TVL MOL	By April 2005 Nov 2004 Onwards By June 2005 By Sept. 2005	
	2.3 Monitor excessive rates charged by hotels	i) Periodically review and adjust rates used in hotels	Dept. of Trade	By June 2005	
3. Develop practical means to reduce cost of fuel	3.1 Streamline operational activities of fuel suppliers	i) Establish one system of haulage terminal for distribution. ii) Relocate fuel depots to Forari with SHEFA province taking	Fuel Companies Energy Unit, MOL SHEFA, MOL	By June 2005 By Sept. 2005	

		leading role in negotiating land lease arrangements.			
	3.2 Encourage alternative fuel source of energy.	<ul style="list-style-type: none"> i) Promote use of coconut oil fuel as substitute for diesel. ii) Support private sector research initiatives iii) Develop awareness programs for users iv) Undertake feasibility and trials of utilizing bio-fuel as substitute for diesel. 	VAST, Energy Unit	By June 2005	
			VAST, Energy Unit	By June 2005	
			VAST, Energy Unit	By June 2005	
			Unelco	By June 2005	
	3.3 Encourage dialogue amongst relevant stakeholders.	<ul style="list-style-type: none"> i) Ensure Unelco participate in future planning for the rural development programs. ii) Facilitate frequent dialogue between government and Unelco on matters relating to infrastructural development. 	MOL	Nov 2004 Onwards	
			MOL	Nov 2004 Onwards	
	3.4 Strengthen other forms of fuel such as tallow for industrial use.	i) Continue usage through Abattoir processing plants as substitute for diesel generating electricity.	Abattoirs	Nov 2004 Onwards	
4. Develop practical means to reduce cost of gas	4.1 Encourage the use of wood stove.	i) Promote usage to household and commercial users.	VARDCA	By June 2005	

Agriculture Sector

VISION: Private Sector leading Economy to recovery

STRATEGY: Achieve through Business Forum Recommendations.

Policy Areas & Objectives	Strategy	Actions	Responsibility	Target Date for Completion	Remarks
1. Increase cocoa production to 2,000 tons	1.1 Formalize organic certification of selected farm properties.	i) Continue further research of other varieties in addition to those already identified, KEE X K82 & K82 X KEE.	VARTC	Throughout 2005	
		ii) Assist selected farmers to certify their farm properties.	VQIS, POPACA DARD	By March 2005	
	1.2 Encourage new plantings & rehabilitation of existing cocoa farms	i) Plant 500, 000 cocoa seedlings per year. ii) Increase education awareness and information to farmers. iii) Secure planter bags and distribute to farmers iv) Upgrade nurseries throughout Vanuatu.	DARD, VCCE POPACA. MALFF, CCI, POPACA DARD, VCCE DARD, VCCE	Throughout 2005 Throughout 2005 By June 2005 By June 2005	

	1.3 Secure export markets for Vanuatu cocoa	<p>i) Continue market research into Europe, Asia & Pacific Region & extend research to include value-added processing.</p> <p>ii) Provide access to credit revolving fund.</p> <p>iii) Promote internal value added processing of cocoa products.</p>	<p>Dept. of Trade</p> <p>POPACA</p> <p>CCI, Exporters</p>	<p>By June 2005</p> <p>Nov. 2004 Onwards</p> <p>Nov. 2004 Onwards</p>	
2. Increase coffee production to 500 tons	2.1 Ensure sustainable cash flow to growers	<p>i) Continue re-habilitation program on Tanna and Santo.</p> <p>ii) Extend Coffee development program to Efate.</p> <p>iii) Plant 250, 000 seedlings per year over a 5 year period.</p> <p>iv) Source funding for planter bags and publicity materials.</p> <p>v) Undertake field day training programs on Efate.</p> <p>vi) Identify and register selected farmers on Efate and assist in planting program.</p>	<p>MALFF, POPACA,</p> <p>CCI</p> <p>CCI</p> <p>CCI</p> <p>CCI</p> <p>CCI</p>	<p>Throughout 2005</p> <p>Throughout 2005</p> <p>250, 000 by 2005</p> <p>By March 2005</p> <p>Throughout 2005</p> <p>By Jan 2005</p>	
	2.2 Encourage greater participation in local value addition.	<p>i) Promote avenue to wider private sector participation.</p> <p>ii) Ensure ready access to relevant market information.</p>	<p>CCI</p> <p>CCI, POPACA</p>	<p>By March 2005</p> <p>Nov. 2004 Onwards</p>	
3. Increase kava export to 2,000 tons	3.1 Promote the recommended varieties of nobles kava.	<p>i) Select one suitable variety each identified from major producing islands.</p> <p>ii) Promote identified varieties</p>	CCI , DARD	<p>By Nov. 2004</p> <p>Throughout 2005</p>	

		through national awareness programs.	CCI		
		iii) Coordinate plantings of identified varieties on major producing islands.	CCI	Throughout 2005	
		iv) Seek donor assistance to fund and facilitate implementation of a national kava census.	CCI, DARD	By June 2005	
	3.2 Ensure adequate training is provided to relevant stakeholders	i) Conduct field day training workshops for farmers.	CCI	Throughout 2005	
		ii) Conduct health and hygiene workshops for kava bar operators	CCI	Throughout 2005	
		iii) Conduct training on export quality control standards for all exporters.	CCI, VQIS	By Jan. 2005	
	3.3 Provide avenue for regular consultations amongst industry stakeholders.	i) Convene industry meetings to establish a National Kava Council of Vanuatu.	CCI	By Dec. 2004	
		ii) Convene industry meetings to review outcomes of the international kava conference relating to quality control standards.	CCI	By Dec. 2004	
	3.4 Ensure appropriate regulatory framework is established covering the trading of kava.	i) Revise existing Kava Act and re-table for parliamentary approval.	CCI, DARD, DTII	By Nov 2004	
		ii) Develop a Kava regulation reflecting an internationally recognized quality control standards.	CCI, DARD, DTII	By Dec. 2004	
4. Increase taro export	4.1 Ensure consistent	i) Establish nurseries	Farmers, Exporters	Throughout 2005	

to 3,000 tons	supply of dry land taro (white/pink)	ii) Propagate planting materials iii) Conduct Field day training iv) Training-Post harvest handling	Farmers, Exporters CCI CCI	Throughout 2005 Throughout 2005 Throughout 2005	
	4.2 Increase commercial farm production through provision of appropriate agriculture Machinery.	i) Seek donor support to EGC with provision 2 tractors, 6 rotary hoes, 2 X 10 tons delivery vans and water and power supply system	EGC, CCI	By March 2005	
		ii) Seek through duty free arrangement, importation of 1 large delivery Lorry, 5 Hilux trucks	EGC, CCI	By Jan. 2005	
		iii) Publish and distribute farm extension handbook.	CCI	Nov. 2004 Onwards	
		iv) Produce a root crop film documentary.	CCI	BY June 2005	
	4.3 Improve public awareness through all forms of media	i) Provide farmers weekly program through radio Vanuatu at no cost.	CCI, PM's Office	By Nov. 2004.	
		ii) Improve radio broadcast frequency to all remote areas.	VBTC, PM's Office	By June 2005	
iii) Include Meteo Dept. in all field day training workshops.		CCI,	Nov 2004 Onwards		
4.4 Ensure consistent supply of Fiji taro	Same as 4.1 - 4.3 above.	CCI, Exporters	By 2005		
4.5 Ensure consistent supply of Navia taro	Same as 4.1 - 4.3 above.	CCI, Exporters	By 2005		
5. Facilitate greater access for commercial agricultural activities	5.1 Retain agriculture leases specifically for the purpose of Agriculture	i) Review and where necessary, amend land Lease's Act to prohibit sub-divisions of Agricultural leases for residential purposes.	MOL	By April 2005	

	developments.				
6. Increase yam export to 1,000 tons	6.1 Ensure consistent supply of quality yam	Same as 4.1 - 4.3 above.	CCI	By 2007	
7. Increase cassava export to 1,000 tons	7.1 Ensure consistent supply of white & yellow cassava	Same as 4.1 - 4.3 above.	CCI	By 2006	
8. Increase spices export to 500 tons (Ginger, Chillies, Turmeric, Vanilla Pepper)	8.1 Formalize organic certification of selected farm properties	Refer strategy 1.1 above.	VARTC VQIS, POPACA DARD	Throughout 2005 By March 2005	
	8.2 Support larger scale commercial farming	i) Negotiate contract farmers for selected spices ii) Link farmers to overseas buyers	POPACA, FSA POPACA, FSA	Nov. 2004 Onwards Nov. 2004 Onwards	
9. 100 tons production of selected fruits: (citrus, pawpaw, pineapple, banana plantain, grapefruit, breadfruit)	9.1 Ensure consistent supply of high quality fresh produce.	i) Select and contract 10 commercial growers each for the production of papaya, and egg plant.	CCI	Nov. 2004 onwards	
		ii) Establish a farmer's registry and production data base	CCI	By Jan 2005	
		iii) Secure credit financing to assist contract growers.	CCI	By March 2005	
10. Achieve 100 tons vegetable exports (Beans, cucumbers,	10.1 Ensure consistent supply of high quality produce.	Same as Strategy 8.1 above	CCI	By June 2005	

sweet corn, eggplant)					
11. Nuts production targets: Nangae 500 tons Navele 200 tons Natapoa 200 tons	11.1 Link production to Reforestation Program	i) Continue programs related to seed collections, nursery establishment, maintenance, and distribution of bags and seedlings.	CCI, Forestry	By 2008 (5 years)	
12. Nutricritical crop Production targets: Noni & Tamanu oil 300 tons	12.1 Strengthen the role of existing entities dealing in these products	i) Continue support through relevant market research information ii) Link exporters to overseas buyers iii) Promote products through international exhibitions	CCI	By 2005	
			CCI	Nov 2004 Onwards	
			CCI	Nov 2004 Onwards	
13. Systematically link farm production to domestic and export market	13.1 Provide quality extension service	iii) Facilitate improved transport system by sea and air iv) Develop quality control standards, grading, packaging & labeling v) Increase duties on selected imported food items. vii) Provide duty exemption on agricultural equipment, spare	MIPU	By June 2005.	
			VQIS	By April 2005	
			MTTBD	By April 2005	
			MALFF, Customs.	Nov. 2004 Onwards	
14. Increase Copra production to 50,000 tons.	14. 1 Ensure sustainable cash flows to copra producers.	i) Undertake National coconut replanting program. ii) Ensure storage on Efate is completed to facilitate copra	DARD, VARTC	Throughout 2005	
			VCMB	By end of Dec 2004	

		<p>buying to recommence.</p> <p>iii) Source opportunities for supply of affordable hot air copra dryers.</p> <p>iv) Ensure produce excess tax to provinces is re-invested into coconut replanting</p> <p>v) Re-invest commission paid to VCMB into copra replanting.</p> <p>vi) Ensure sufficient supply of empty copra bags.</p> <p>vii) Promote saving scheme for Copra farmers through co-operatives</p> <p>viii) Upgrade existing storage shed in Luganville and increase capacity from 7,000 to 10,000 tons.</p> <p>ix) Declare 2nd Sept. of each year as Coconut day from 2005.</p>	<p>EGC, COPV, VCMB</p> <p>All provinces</p> <p>VCMB</p> <p>Copra exporters</p> <p>VCMB, NBV, Coop</p> <p>MIPU, Ports & Harbors</p> <p>VCMB, PM's Office</p>	<p>By Dec 2004</p> <p>By March 2005 - Onwards</p> <p>By March 2005 - Onwards.</p> <p>Nov. 2004 onwards</p> <p>By June 2005</p> <p>By end of 2005</p> <p>By June 2005</p>	
	14.2 Encourage value - added processing	<p>i) Establish a coir fiber processing unit in Luganville.</p> <p>ii) Produce and market desiccated coconut products.</p> <p>iii) Seek assistance for processing of coconut timber.</p> <p>iv) Develop and implement policy on usage of bio-fuel.</p> <p>v) Enforce bio fuel policy usage commencing on all government Vehicles.</p>	<p>VCMB</p> <p>VCMB</p> <p>Forestry</p> <p>MTTBD, Energy Unit</p> <p>MIPU, PSC.</p>	<p>By end of 2005</p> <p>By end of 2005</p> <p>By March 2005</p> <p>By June 2005</p> <p>By June 2005</p>	

List of Participants.

	Name	Title / Position	Address
1	Calwai Charlor	Minister	Minister of Lands
2	Johnson Iauma	Director	PWD
3	Manaseh tari	Director General	MIPU
4	Norris Hamish	Director General	Ports and Marine
5	Augustine Garae	Secretary General	Penama Province
6	Jothan Napaut	Director	Meteorology Department
7	Ruben Lini	Manager	Customs and Inland Revenue
8	Ben Christopher		
9	Namane		
10	Rodney Aru		Melcoffee
11	Kalo Nial	Farmer	Santo
12	Lency	Farmer	Santo
13	Micheal Hililan	Director Research	RBV
14	Jenny Ligo	CEO	VNCW
15	Anna Blessing		Mothers Union
16	Rev. Dick Peter	Pastor	Santo
17	Philip Vatu		Malo
18	Kathy Bani	Project Officer	SCC
19	Marith Pierre	Nurse	Northern District Hospital
20	Avio Roberts	Acting Director	Tourism Office
21	Maurice Micheal	First Political Advisor	Ministry of Finance
22	Roy Miki Joy	Director	Department of Trade
23	Joseph Kasten	Director	Civil Aviation
24	James Wasi		Provincial Affairs
25	Mele Ravo		Side River
26	Wara		Uri Island
27	Moli Jinco		Malo
28	Patrick K		NISCOL
29	Luke Bola	Police Commissioner	Northern District Police
30	Mini Solwai		
31	Joe Ligo	CEO	VIPA
32	Antoine		Santo
33	Joel Path	Secretary General	Sanma Province
34	Desmond Ross	CEO	AVL
35	Steven Tah	Director General	Ministry of Lands
36	Jack Erick		Member of Parliament
37	G. McKenzie		
38	Leah	Woman Rep	VNCW
39	Dorolyn Laloyer	Woman Rep	
40	Lisa Toro	Woman Rep	
41	Donald Hosea	Inspector	VMA
42	John Boe		
43	Chile Muuie		
44	Michael Abel		
45	Jean Sese	Director General	Prime Ministers Office

46	Andrew Lui		Santo Real Estate
47	McKenzie Rew		Fiberglass Vanuatu Ltd
48	Votausi Rew		Lapita Café
49	Livo Mele	Director	Department of Forestry
50	Jimmy Andeng	Director	DESP
51	John Kalotiti	President	Shefa Province
52	Micheal Magawai	Director	Department of Land
53	Steven Kalsakau	Minister	Ministry of Agriculture
54	Roy Wilson	Manager	Shipping
55	Benjamin Malas	manager	Evergreen
56	John Shing	Deputy Director	Customs and Inland Revenue
57	Jonathan Napua	Owner	Sandal wood company
58	Nancy Wells	Director	Director
59	Felix Nguyen	Officer	Fisheries Dept
60	Erick Sheddrack		Member of Parliament
61	John Culwick	Officer	Finance Department
62	Hilary Bule	Reporter	Vanuatu Broadcasting and Television Corporation
63	jude Tabi	Officer	Forestry Dept.
64	John Oke		REDI
65	Alison Wills		AVL
66	Moses Amos	Director	Fisheries Dept
67	Ansen Obed	Officer	Fisheries Dept
68	Darold M	Officer	Live Stock Dept
69	Gloria Tarileo	Officer	Dept. of Woman Affairs
70	Iren Viji	Officer	Department of Finance
71	Ashley Carr	Second Secretary	Australian High Commission
72	Burnard Sexe		French Embassy
73	Ronald Sandy	Director	Ni-Vanuatu Business
74	Chris		Geology & mines
75	Bryan Smith	High Commissioner	New Zealand High Commission
76	Kanan Wilson	Officer	Public Service Commission
77	Timothy Sisi		Department of Trade
78	Manue Syme		REDI Facilitator -Shefa Province
79	Eddy Silas		NTDO
80	John Venevil		MIPU
81	George Brechteture		CIR
82	Sela Molisa		Member of Parliament
83	Daniel Sakaraia		Planner Sanma
84	Kaloran Kalo		Grass Roots Advisory Committee
85	Leo Tamata		
86	Wilson Freddy		
87	Albertine Kwedi	Secretary	LMCA
88	Maryanne Bani	President	Luganville Woman's Council
89	Edith Willie	DMU Worker	Anglican Church
90	Margaret Lui	Pharmacist	Luganville
91	Alphomes Delaver	First Political Advisor	Ministry of Lands
92	Emmy Garae	SCC	
93	Daniel Seli	Supervisor	Dolphin Consultant

94	John Noel		
95	Karen Paland		
96	Leah Donald		
97	Samson Paly	Mechanic	
98	Stanley Temakon		COPV
99	Mei Mate		
100	Bethuel S		CRP
101	Rex Issacher	Manager	Sea Cucumber Buyer
102	Alista Vuti		
103	George Burugu	Director	Dept of Cooperatives
104	Gildert Neriham		
105	Micheal Kaluwai		
106	Stephen Oatleg		
107	Donald Maseng		
108	Tasso Marron		
109	Francois Basa		
110	Graham Hack		Jubilee Farm
111	Morris		Quarantine Department
112	Antanas Rasu		Vanair
113	Jean Paul Viralala	CEO	Air Vanuatu
114	Edwin John	Farmer	
115	Kalfau Moli	PRO	Prime Ministers Office
116	George Bongiri	First Political Advisor	Ministry of Internal Affairs
117	Bruno Lenkone	Reporter	Vanuatu Broadcasting and Television Corporation
118	Joe Lautou	Camara Man	Vanuatu Broadcasting and Television Corporation
119	Sethy Lui	Manager	VCCE
120	Lensy Eric		
121	John Finisdore	Peace Corp	Saratamata
122	Tagaro Jeff	Officer	Department of Finance
123	Ben Thomas	Deacon	Walaha, Ambae
124	J. Krungsi	MCR	National Bank of Vanuatu
125	Serge Taga	MBB	National Bank of Vanuatu
126	Willie Karie	commercial Manager	Unelco (van) Ltd
127	John Chanel	Chief Engineer	Unelco (van) Ltd
128	Fred Samne	Commercial Manager	TVL
129	Andrew Wrigglessounth	Manager	TVL
130	Hon. Marcelino Pipite	Minister	Ministry of CRP
131	Hon. James Bule	Minister	Ministry of Trade
132	Hon. Ham Lini	Deputy Prime Minister	Ministry of Internal Affairs
133	Maturine Tari	Director	Ministry of Health
134	Ps. Tonny Ronsly	Pastor	Protestant Church
135	Alice Nial	Vice President	Sanma Council of Woman
136	Micheal Abel	Pastor	NTM
137	Alsen Obed	Senior Officer	Fisheries Dept
138	Katty Lean		IOCS
139	Jimmy Yannick		Northern Education Office
140	Peta August	Police	Police Santo
141	Arnold Prasad		Member of Parliament

142	Jean Alain Mahe	Chairman	Public Service Commission
143	Daniel Lamourex	Director	Vanuatu Institute of Technology
144	Hollington Issacher	Director	Satran Ltd
145	Mynram Abel	Director General	Ministry of Health
146	Judith Melren	HRO	Ministry of Health
147	Timothy Vocor	Director	Northern District Hospital
148	Molisa Esrom	Police	Santo Station
149	Benuel Tarilogie	Director	Vanuatu Quarantine Services
150	Shedrack W	Officer	RBV
151	Oto Tevi	Governor	RBV
152	Jean Francois	Officer	DSM
153	Linda Kalpoi	General Manager	Vanuatu Tourism Office
154	Kalfau Kaloris	Director	Foreign Affairs
155	Edward Kaltack	Officer	REDI
156	Vanua Mele		Sarakata
157	Elton Aru	Teacher	Matevulu College
158	Dan Bani	Fisherman	Natanara
159	D.Lulum	Deputy Mayor	Luganville Municipality
160	Tony Seketh		
161	Manaseh Joseph	Pastor	Seven Day Adventist
162	George Andrew	CEO	Vanuatu Financial Service Commission
163	John Boe Huri		
164	Paul Sami		Department of Foreign Affairs
165	Edien Couro	Chief	Saint Michael
166	Edwin Garae		State Law Office
167	Tavuue Ishmael		
168	Joy Bani		
169	Rev. Thomas Vira	Priest	Anglican Church
170	Wilson Gau	Police	
171	Nancy Garae	Teacher	
172	Roger Sei		
173	Emile		Solway
174	Thompson Vatu		Luganville
175	Leo		Luganville
176	Luke		Luganville
177	Ham L		Luganville
178	S. Wass		Luganville
179	Gasoline Nalo	Officer	Vanuatu Maritime College
180	Barnard	CEO	Vanuatu Maritime College
181	Jackee	DAO	Penama Province
182	K. Wass		
183	Semesa Matanase	Manager	Northern District Hospital
184	Mabue		Malo
185	David w		Chapie
186	Alvea	Officer	Environment Sanma Province
187	Glen Alo	Officer	Fisheries Dept
188	Marcel Posflae		Boat Yard
189	Donald Samu	Officer	Fisheries Dept

190	Tim Speedy	Officer	Fisheries Dept
191	Paul Collier	Officer	Fisheries Dept
192	Sato Kilman	Leader of Opposition	
193	Albert Alfred	Officer	Fisheries Dept
194	Arukesa Ala	Officer	Fisheries Dept
195	Tabisari Noel	Officer	Fisheries Dept
196	Philip		Agriculture
197	Tavoui	Farmer	
198	Johnson Wobiata	Director General	Ministry of Internal Affairs
199	Osea S	Manager	CMS Ltd
200	Patnch	Foreman	NISCOL
201	William See		Localex
202	Hon. Joe Natuman	Minister	Ministry of Education
203	Alfred Kalongas	First Political Advisor	Ministry of Education
204	Jesse Dick	Director of Planning	Ministry of Education
205	Georgey		VARTC
206	Daniel Schultz		Fisheries Dept
207	Emma Jacob		
208	Jeff Graham		
209	Julie Rogers		
210	Andrea Ott		
211	Ben		
212	Vanua		Vatdoro Shipping
213	Anderson Warsal		AVL
214	Georgey Calo	General Manager	Vanuatu Commodities Marketing Board
215	Kriby Abel		Vanuatu Commodities Marketing Board
216	Jamine M		Vanuatu Commodities Marketing Board
217	Batick Kau		Vanuatu Commodities Marketing Board
218	Lour Tah	Driver	Saint Michael
219	Rolczadaw Dan		POPOCA
220	Mick Flower	Managing Director	ANZ Bank
221	W. Sinumila Vocor		
222	C. Johnson		VARTC
223	Sethy William		VCCE
224	Benjamin Malas		CIR
225	Dale Palmer	General Manager	COPV
226	Havo Moli		Clean and green
227	Henry Alue	Farmer	Jubilee Farm
228	Pedro Jack	Acting Director	Department of Agriculture
229	Godfrey		VARTC
230	Micheal Louge	Farmer	Santo
231	Nicholas Rum	Manager	ECC
232	Pertucl		
233	Jack Tambe		
234	Rosie Hack		
235	Maurice Horry		
236	George Tambe		Clean & Green
237	Judo Tabi		Dept. of Forestry

238	Ian Butur		PURA
239	David Lele		
240	Peter Holly		
241	Mistabrosk		
242	S. Lewis	Manager	Santo Fuel and Oil
243	Peter Tari	Deputy Governor	RBV
244	Hon. Willie Jimmy	Minister	Ministry of Infrastructure & Public Utilities
245	Steve Boe		Live Stock Dept
246	Philip Tari		Vanuatu Quarantine Services
247	Alain Kutos		Vanuatu Quarantine Services
248	Peter		Department of Agriculture
249	Yankee		Ambae
250	Hon. Kaesipai Song	Minister	Ministry of Health
251	Joel Lop	2nd Political Advisor	Ministry of Health
252	Annaseine Vatuwaqua		Asian Development Bank (ADB)
253	Selwyn Garu		Malvatumauri
254	William Wasale		
255	Dan Bernadette	Chairman	Search Light College
256	Latlatmal Ronald	Councilor	Luganville Municipal Council
257	Peter Kaoh		
258	Henry Joewaseh	General Manager	Airports
259	Branan	Senior Bank Supervisor	RBV
260	Samana	Chief	Saint Michael
261	Chalie KK		Real Estate
262	Frazer Sine		Real Estate
263	Jean Rene	Farmer	Fanafo
264	John Bule	Farmer	Fanafo
265	Martha Kensen		
266	Topal Rory		
267	jean Marie Vatu	Farmer	Beleru
268	Clifford Bule	First Political Advisor	Ministry of Trade
269	Ruben Bakeo	Planner	Ministry of Agriculture
270	Kalbori Mangai	Director	ITL
271	Tari Kalokie	Land Manager	ITL
272	Charley Johnson		
273	Sana Naweri	Manager	
274	Jean Bafaltes	Chief	Funaspef Village
275	Jerry Isaiah	Farmer	Malo
276	Jimmy Awa	Manager	Vanuatu Kava Processing
277	Charlie Tanguata		Red Corner
278	AJ Mete	First Political Advisor	Ministry of Ni-Vanuatu Business Development
279	Lilipans James	Senior Compliance Officer	CIR
280	John Path	Second Political Advisor	Ministry of Education
281	T. Mele		
282	Hugh Blessing		Diocese of Vanuatu
283	Nial Gradger	Managing Director	Melcoffee Sawmill
284	Rooney Are	Manager	Melcoffee Sawmill
285	Sheila	Presenter	Vanuatu Broadcasting and Television Corporation

286	Lulus	Chief	Sara Village
287	Tiel Joses		Live Stock Dept
288	Salmon A		IBC
289	Kado Fred		Port Olry
290	Pangles John	Farmer	Fanafo
291	Micheal Hill	British High Commissioner	British High Commission
292	Leong Mansan		Localex
293	Mike Bakes		
294	Barry Hills		LMC